

LEADING IN AN ERA OF GEOPOLITICAL TURMOIL

Executive Bootcamp

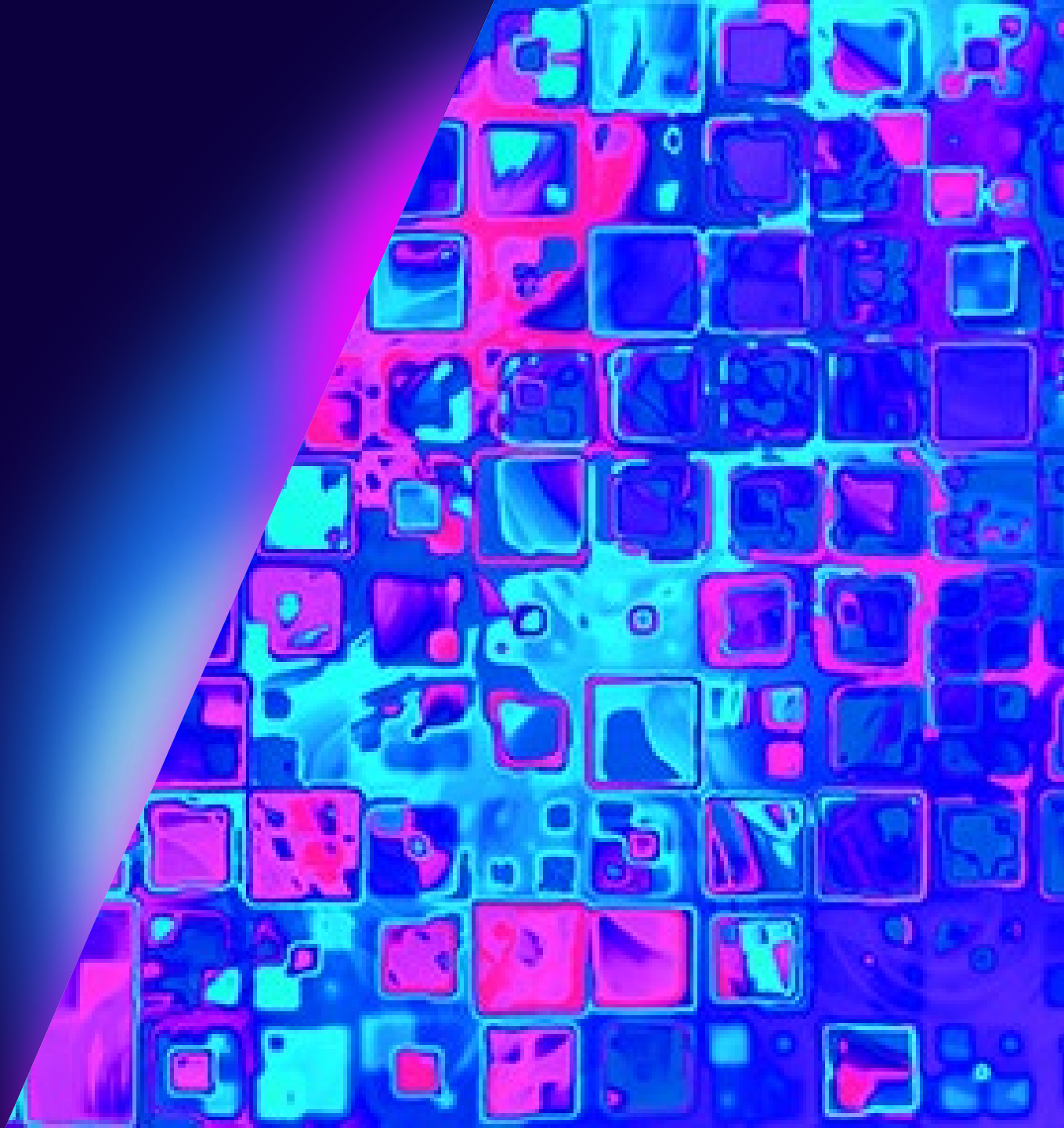
David S. Lee
Hong Kong University Business School

MARCH 15 & 16, 2023
8AM-10AM EDT | 1PM-3PM CET

ARTHUR D LITTLE

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COMMUNITY

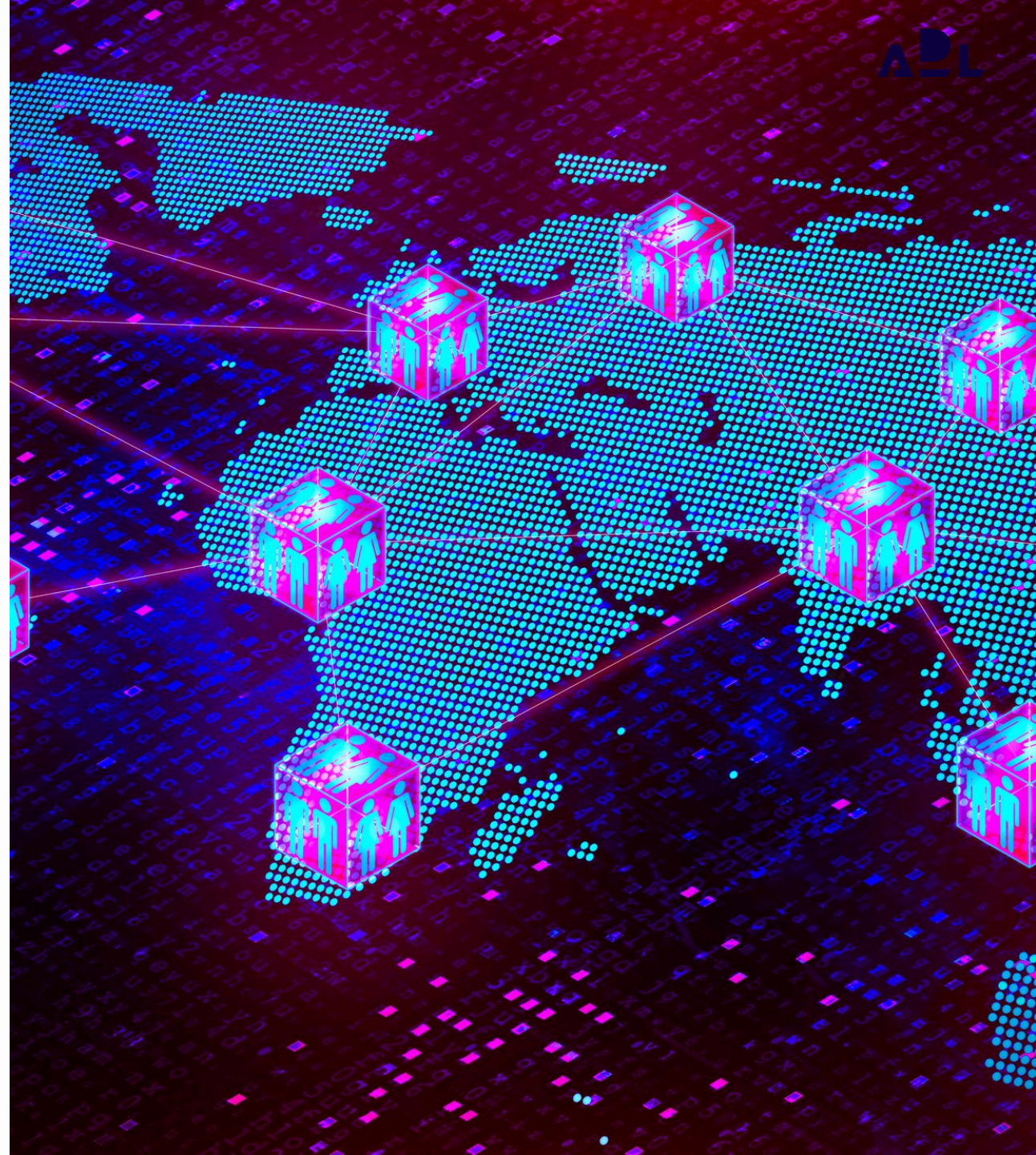


“Most CEOs came of age during a period of globalization, when free markets and trade were assumed to be net goods. But the ground has shifted.”

David S. Lee

Hong Kong University Business School

**In the global business landscape,
more and more business
organizations and leaders are
becoming reluctant geopolitical
actors.**



Four factors that shape business leadership and decision-making — connectivity, geopolitical competition, technological innovation, and the role of the private sector — have evolved.

And the ways that they interact, the intensity of their interaction, and the consequences of these changes have created a new paradigm:



THE NEW NATIONAL SECURITY ECONOMY¹

¹ This phrase is coined in the upcoming book, *A Perilous Moment: Navigating the New National Security Economy* by David S. Lee and Brad Glosserman

**HOW CAN LEADERS UPDATE THEIR
OPERATING ASSUMPTIONS TO NAVIGATE
THIS NEW WORLD?**

**HOW DO YOU BUILD EXPERTISE TO INTERPRET
AND NAVIGATE HOW GEOPOLITICS INTERSECTS
WITH BUSINESS?**

**WHAT DOES IT TAKE TO CONNECT THE DOTS BETWEEN
POLITICAL RISK AND OTHER TRADITIONAL BUSINESS
RISK FACTORS?**

THE BOOTCAMP

Two, 2-hour virtual sessions

GET ANSWERS &
GAIN INSIGHT FROM
THIS HIGH IMPACT
EXPERIENCE

MAXIMUM VALUE.
MINIMAL INTRUSION
INTO YOUR BUSY
SCHEDULE.

Business school-style case study discussion

Interactive lecture

Corporate examples

Get a clearer understanding of the challenges that exist under the new national security economy

Identify the emerging holistic risks your organization faces, such as enhanced reputational risk

Examine your organization's plans through a national security economy lens



DAVID S. LEE

Hong Kong University Business School

Expert in the areas of fintech, the intersection of geopolitics and business, risks of new technology, ethics, law, and corporate governance.

Teaching includes executive education, MBA, and other postgraduate degree programs, including the IMBA with Fudan University and the Executive MBA-Global Asia offered with Columbia Business School and London Business School.

Formerly a POSCO Visiting Fellow at the East-West Center, David is a Network of Korean-American Leaders Fellow; a Fellow at the Asian Institute of International Financial Law at the University of Hong Kong; and was a Young Leader and a James A. Kelly Fellow (non-resident) at the Pacific Forum, Center for Strategic & International Studies, where he is currently an Adjunct Fellow.

Published in *Harvard Business Review*, *Arirang TV*, *Handelsblatt*, *Nikkei Asian Review*, *NK News*, *The Korea Times*, *TRT World*, and the *South China Morning Post*.

[Full bio](#)

HOW TO PARTICIPATE

1. Identify your team (2 - 5) of **top senior executives and decision makers**
2. Send their names, titles, and emails to your Arthur D. Little partner
3. Confirmation and organization details will be sent via email



No fee for Arthur D. Little clients



Places available on a first-come/first-served basis



Detailed program [here](#)

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FOR MORE INFORMATION, CONTACT

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