

MASTERING THE DEMANDS OF THE NEW SUPPLY CHAIN

Executive Bootcamp

Prof. Deishin Lee
Ivey Business School

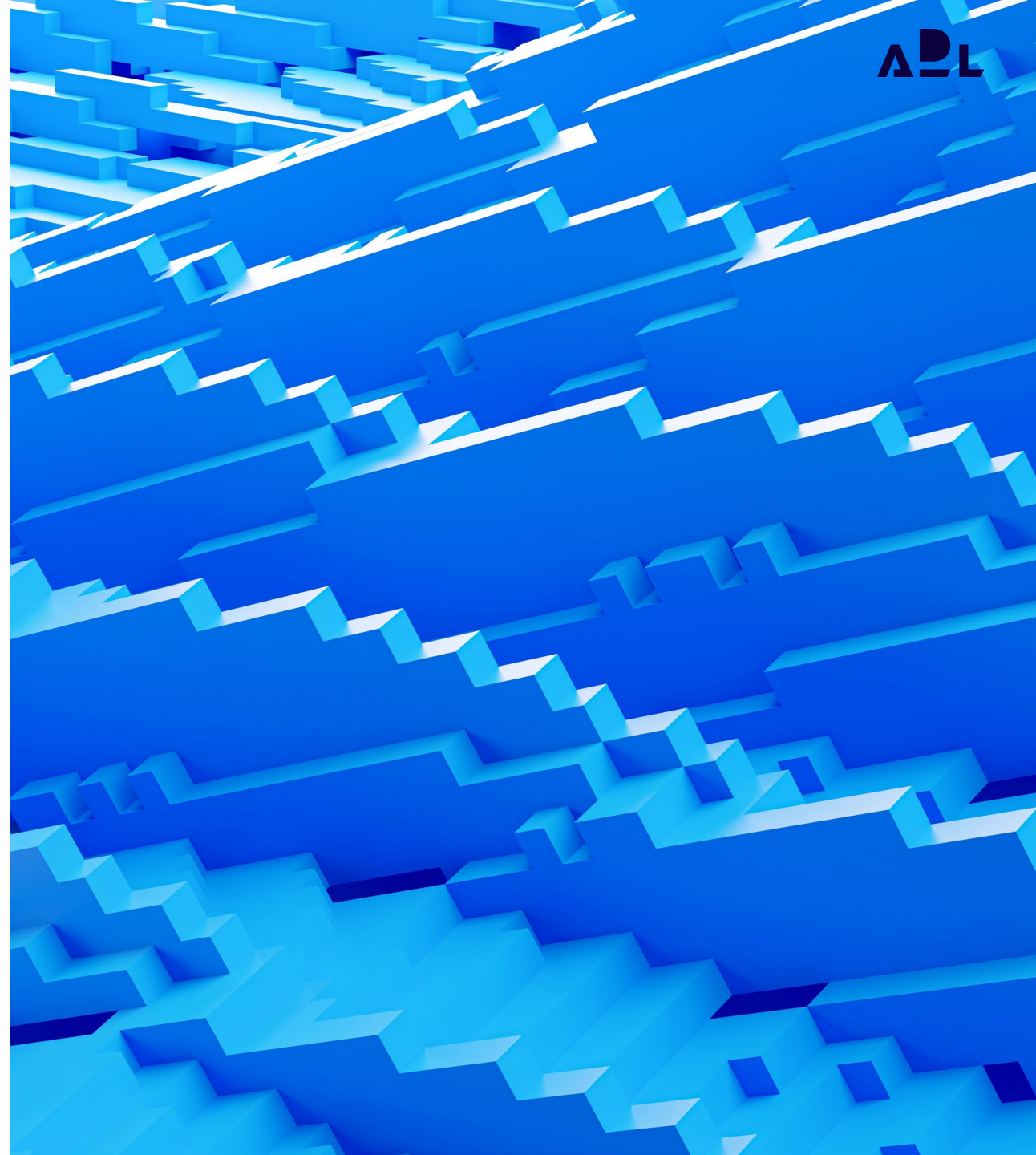
JUNE 20 & 21, 2023
8AM-10AM EDT | 2PM-4PM CET

ARTHUR LITTLE

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COMMUNITY

**Balancing supply chain
optimization with risk reduction
— a standard supply chain
practice — has become more
challenging.**



**COVID-related disruption ...
geopolitical conflict ... severe
climate events ... a slowing economy
... changes in purchasing patterns...**

**Supply chain issues are complicated
at best.**



Add to this, growing pressure — from consumers, industry associations, and regulators — to accurately track supply chain sustainability metrics and pursue circular supply solutions, and it's clear that **firms face far more complex supply chain issues than ever.**

**HOW DO YOU NAVIGATE THESE NEW SUPPLY
CHAIN COMPLEXITIES?**

**WHAT ARE THE CRITICAL SUCCESS FACTORS
FOR MANAGING SUPPLY-SIDE UNCERTAINTY**

**HOW CAN YOU MAKE THE LEAP TO A CIRCULAR
SUPPLY CHAIN?**

THE BOOTCAMP

Two, 2-hour virtual sessions

GET ANSWERS &
GAIN INSIGHT FROM
THIS HIGH IMPACT
EXPERIENCE

MAXIMUM VALUE.
MINIMAL INTRUSION
INTO YOUR BUSY
SCHEDULE.

Harvard Business School simulation/competition

Business school-style case study discussion

Interactive lecture

Practice responding to demand and supply shifts and unexpected events

Focus on the critical success factors for managing supply side uncertainty

Take an immersive look at the realities of circular supply chains



DEISHIN LEE

Associate Professor of Operations Management and Sustainability
Ivey Business School

Former faculty member of Harvard Business School and Boston College.

Expert on innovative operational and supply chain models that use raw material resources more effectively to reduce waste and improve environmental sustainability.

Presenter at leading industry and peer-reviewed academic colloquia, including Aspen Institute's Business Education Symposium and The Alliance for Research on Corporate Sustainability Conference.

Published in leading academic journals, including *Management Science*, *Manufacturing & Service Operations Management*, *Operations Research*, *Production and Operations Management*, *Food Policy*, and *American Journal of Agricultural Economics*.

[Full bio](#)

HOW TO PARTICIPATE

1. Identify your team (2 - 5) of **top senior executives and decision makers**
2. Send their names, titles, and emails to your Arthur D. Little partner
3. Confirmation and organization details will be sent via email



No fee for Arthur D. Little clients



Places available on a first-come/first-served basis



Detailed program [here](#)

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FOR MORE INFORMATION, CONTACT

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